

# PICSART



**Marysol Serrano**

**2/22/22**

I found the app from a video I came upon on tiktok. I am always downloading new art or photography apps to expand my editing and creating knowledge.

Within this app you can add your own images and edit them (backgrounds, text, effects, stickers, etc) and add images already existing from the internet. Adding more than one image and creating a combined image of photoshop. It can give you options of grids, freestyle, and frames. It even has a section where you can see and use what others have created.

I learned to use Picsart by just simply playing around with it and tried clicking every single button to see what it did. It was easy to catch on quickly of what every single thing does but when it comes down to the editing part it is a bit more complicated. I believe when you first download the app it tells you where to begin but I don't think there was any real form of instructions. I think after 2 attempts of trying to create something you would be able to understand and can say you 'learned' how to use the app.

I see myself using this application in a classroom if I were teaching a photography class and I was on the topic of photoshop or collage making. This is a free app so anyone one with a smart device has access to it. This is the type of application that can be incorporated in both middle school and highschool. The application is very student friendly.

The only potential problem I see when using the app is that if students wanted to use the more 'fancier' effects within the app they would have to pay for those extra costs.

The biggest advantage of using this app is that you don't have to pay money for photoshop, it is at the tip of your finger and it can be done in any way you want. You just have to envision it the way you want it to be done before actually starting.

Photography and editing skills will definitely be built while using this app. The technology isn't scary and it is very simple to use.

#### PROS/CONS

- ★ The application is free
- To gain more access and effects you have to pay
- ★ It is easy to use once you get the hang of it
- There are no steps or tutorials
- ★ You can create amazing art/ edits
- You need to save your art right away or once you are done because if you don't there is no way of recovering it.

